The illuminate:nextgen Challenge was held from Monday 25 to Friday 29 July 2016 at the Deakin University Melbourne Burwood Campus. Over the course of a week, participating students developed a business plan, forecasted financials, created marketing collateral and gave oral presentations with the support of Deakin University staff and industry professionals.

The challenge aimed to impart a meaningful and inspiring learning experience that would ignite students’ interest and excite them about the world of business.

You are invited to see the students work and celebrate their achievements at the Awards Ceremony.

A number of prizes will be awarded, recognising their hard work and innovations.

We hope you can join us!

**When:**  Friday July 29th, 6.00pm - 7.30 pm

**Where:** Deakin Melbourne Burwood Campus
Phoenix Art Gallery, Building B
221 Burwood Highway, Burwood
*(See map on reverse)*

**What:** Drinks and light refreshments will be provided

**RSVP:** [https://deakinnextgenchallenge.eventbrite.com.au](https://deakinnextgenchallenge.eventbrite.com.au)
Please advise of any special dietary requirements
Enter via 'Entrance J' from the Burwood Highway and follow the road to Car Park 6. Please park on Level 2. Parking will be free in any white parking bay from 4.30pm.

Make your way to Building B, following signage. Student Ambassadors will also be in car park to direct guests to the venue.